

ALONSO CASTILLO

QUALIFICATIONS

Emmy Award Winning Journalist bilingual (Spanish/ English) with a background in Mexican law. Driven by addressing issues related to social injustices. Has the ability to adapt to change in a constantly evolving industry, while having a dynamic on-screen presence.

PROFESSIONAL EXPERIENCE

Correspondent, Voice of America

Miami, FL (2019-Present)

Voice of America (VOA) is the largest and oldest U.S. funded international broadcaster. VOA produces digital, TV, and radio content in 47 languages which it distributes to affiliate stations around the globe. It is primarily viewed by foreign audiences, so VOA programming has an influence on public opinion abroad regarding the United States and its people.

I serve as a correspondent covering a variety of topics, from science to politics for news conferences, media interview, targeted media outreach, media days, social media and public events and activities. In addition, I develop communication products and plans intended for media/public, social media, the internet, and/or internal audiences. This includes scheduling activities, including coordination efforts. Also, I draft and edit products, such as news releases and web articles, that meet journalistic standards and ensure accuracy.

As a journalist for Voice of America, I plan and coordinate communications campaigns to convey specific topics for targeted audiences, participate in project management for communications by providing edits and other suggestions, and develop integrated strategic communications plans and component products. Moreover, I serve as a spokesperson, draft and review communication products intended for the news media, social media and/or the web, and write and edit documents, meeting journalistic standards and ensuring technical accuracy. Also, I lead key activities including communication planning, message development, media responses, setting up and staffing interviews with subject matter experts, running news events and media calls, lead corporate wide activities such as news events, public engagement activities, and/or special events.

Reporter, NBCUniversal

Miami, FL (2018-2019)

Telemundo 51

Telemundo, a division of NBCUniversal Hispanic Enterprises and Content, is a world-class media company, leading the industry in the production and distribution of high-quality Spanish-language content across its multiplatform portfolio to U.S. Hispanics and audiences around the world.

I serve as a local reporter covering various topics across the Washington, DC Metropolitan Area. I am responsible for writing and editing newsworthy events including breaking news, general news, sports and feature stories relevant to the Washington DC community. In addition, I report, shoot, and produce package content.

Reporter, NBCUniversal

Washington, DC (2016-2018)

Telemundo 44 (WCDC)

Telemundo, a division of NBCUniversal Hispanic Enterprises and Content, is a world-class media company, leading the industry in the production and distribution of high-quality Spanish-language content across its multiplatform portfolio to U.S. Hispanics and audiences around the world.

I serve as a local reporter covering various topics across the Washington, DC Metropolitan Area. I am responsible for writing and editing newsworthy events including breaking news, general news, sports and feature stories relevant to the Washington DC community. In addition, I report, shoot, and produce package content.

Reporter, ZGS Communications

Washington, DC (2016-Present)

Telemundo (WZDC)

ZGS Communications is a Hispanic-owned company with a profound commitment to serving the local communities where it conducts business. ZGS is the affiliate station to Telemundo DC. Telemundo is a world-class media company, leading the industry in the production and distribution of high-quality Spanish-language content across its multiplatform portfolio to U.S. Hispanics and audiences around the world.

I serve as a local reporter covering various topics across the Washington, DC Metropolitan Area. I am responsible for writing and editing newsworthy events including breaking news, general news, sports and feature stories relevant to the Washington DC community. In addition, I report, shoot, and produce package content.

ACCOMPLISHMENTS:

- Led a 1.5 hour special during the 2016 Presidential Election; which included multiple political experts on various topics pertinent to voters.
- Nominated for an Emmy Award for a story called, "Derecho a Existir;" which I initiated coordinated and produced for Telemundo, a Spanish-language broadcast.

Investigative Reporter, NBCUniversal

San Jose, CA (2014-2016)

Telemundo 48 (Bay Area News)

Telemundo, a division of NBCUniversal Hispanic Enterprises and Content, is a world-class media company, leading the industry in the production and distribution of high-quality Spanish-language content across its multiplatform portfolio to U.S. Hispanics and audiences around the world.

I served as a local investigative reporter for a segment called "Responde." Responde is a unit that offers protection to consumers across nine markets in the United States and Puerto Rico and which has raised more than \$ 3.1 million to consumers. In my role I served as a media spokesperson and established professional relationships with other Spanish- language news media. I worked with various communication mediums, and translated news releases, blogs and other materials from English to Spanish for news casts, as well as served as Point-of-Contact for news media interviews with Spanish-language media sources. In this position I communicated both in English and Spanish to request information or assistance from various sources both in the news industry and from the public.

In addition, I spearheaded the multiplatform coverage for the presidential and the California local elections; a one of a kind effort to inform and empower the Hispanic voters nationwide which brought unprecedented political coverage and a digital platform to reach younger voters.

ACCOMPLISHMENTS:

- Nominated for an Emmy Award for an investigative series called, "Carteles de la Piel;" which I initiated coordinated and produced for Telemundo, a Spanish-language broadcast.
- Served as a team player by filling in as the morning Anchor on multiple occasions, as needed.
- Delivered Breaking News for the station during Hurricane Patricia and the death of Maddy Middleton.
- Invited by many organizations including but not limited to the local Chamber of Commerce, to discuss consumer related issues.

- Interviewed Democratic Presidential Candidate, Bernie Sanders, in both Spanish and English.

Host, PBS

Miami, FL(2013-2014)

VME TV

Vme TV is the first and only Spanish broadcast television network in association with public television stations created for the United States Hispanic market. Reaching more than 70 million households in the United States, Vme TV is broadcast in 43 markets by PBS stations. Vme TV delivers drama, music, current affairs, food, lifestyle, nature and educational pre- school content to its viewers

I served as the Host of a show named “Washington en VME;” where I had the opportunity to interview various dignitaries for the network.

ACCOMPLISHMENTS:

- Interviewed the Former President of Poland and Nobel Peace Prize winner, Lech Walesa; Former US Secretary of Labor, Hilda Solis; and US Senator, Tim Kaine.
- Served as the Master of Ceremony for the Hispanic Heritage Foundation Awards.

News Anchor/Host, SOI TV

Miami, FL (2011-2013)

SOI TV is the first and only 100% Social TV Network for Hispanics. Designed specifically to reflect the true voice of Latinos, SOI TV uses a unique and innovative platform that allows viewers to interact with on-air programming and talent on its website and through various social networks.

While at the network, I served in two different roles. The first was host of “Guarever Tudei,” a late night variety show; and the second was as a News Anchor for “Opiniario.”

ACCOMPLISHMENTS:

- Interviewed the trendsetters of pop culture such as actors, singers, and fashion designers.
- Interviewed various dignitaries including but not limited to; Congressman Raul Ruiz, Congressman Pete Gallego, and the Director of Latin American Studies at Columbia University – Jose Moya.

ADDITIONAL RELEVANT EXPERIENCE

TELEVISION

- ❖ CNN. Reporter/Editor/Writer on Garcia Rubio’s lawsuit. Miami, FL 2011.
- ❖ TELEMUNDO NETWORKS. “Persiguiendo Injusticias”. Reporter on the show. Miami, FL. 2011.
- ❖ MEGA TV-Ch.22. “Mega News Nocturno”. Miami, FL. 2010.
- ❖ TELEMUNDO NETWORKS. “Persiguiendo Injusticias”. Co-Host with Ana María Polo. Pilot. Miami, FL. 2010.
- ❖ MEGA TV- Ch.22. “Los Implicados” Invited Journalist-Miami, FL. 2010..
- ❖ MEGA TV – Ch.22. “Mega News”. Reporter. Miami, FL. 2009.

INTERNET/PRESS

- ❖ GRUPO REFORMA. “Crónicas desde el Extranjero”. Producer/Reporter/Correspondent/Writer. Internet blog. www.reforma.com/blogs/cronicasextranjero. Mexico City, Mexico. 2008-2013

❖ *EL PARACAIDISTA. Contributing writer. Miami, FL. 2008*

RADIO

❖ WURN-1020 AM. "Actualidad Radio". Reporter on Eli Bravo's show, *Miami, FL. 2008*

LAW

❖ BAKER & MCKENZIE. Lawyer, *Mexico City, Mexico. 2002*

EDUCATION

University of Miami, School of Law
International Law Program (2001)

Miami, FL

Universidad Iberoamericana
Degree in Law (2000)

Mexico City, Mexico

AWARDS/RECOGNITION

Castillo has been recognized for his outstanding journalism through a multitude of Emmy nominations, and five wins.

Selected by the prestigious publication 100 Latinos for being a key figure on investigative journalism,
www.100latinos.com (2011-2012)